



**Henry
Bell**

EST. 1825

2020 PROMO PLANNER



*RETAIL STANDS DIMENSIONS: H - 2350MM W - 1000MM D - 670MM

SEED MIXES 1M BACK WALL

- ✓ INCLUDES OUR BEST-SELLING SEED MIXES AND BLENDS.
- ✓ LINK SELLING OPPORTUNITIES WITH A COMPREHENSIVE RANGE OF FEEDERS AND ACCESSORIES.
- ✓ STANDS COME WITH ON FIXTURE POINT OF SALES AND ENGAGING, INFORMATIVE CONSUMER SIGNAGE.

Retail Solutions

- Promotion: Save 10%
- Code: H06PRG1
- Deal Invoice: £1084

Save 10% on standard invoice when you purchase the 1m Seeds Mixes & Blends Range and receive a 1m high level retail display unit with full colour POS **Free of Charge **.**



**RETAIL STANDS AND POS ISSUE F.O.C. ON LOAN & REMAIN THE PROPERTY OF HENRY BELL & CO (GRANTHAM LTD)



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STRAIGHTS 1M BACK WALL

- ✓ INCLUDES OUR BEST-SELLING STRAIGHTS FEEDS.
- ✓ LINK SELLING OPPORTUNITIES WITH A COMPREHENSIVE RANGE OF FEEDERS AND ACCESSORIES.
- ✓ COMES WITH ON FIXTURE POINT OF SALES AND ENGAGING, INFORMATIVE CONSUMER DRIVEN SIGNAGE.

Retail Solutions

- Promotion: Save 10%
- Code: H06PRG2
- Deal Invoice: £825

Save 10% on standard invoice when you purchase the 1m Straights Range and receive a 1m high level retail display unit with full colour POS **Free of Charge.**

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FATS & SUET 1M BACK WALL

- ✓ INCLUDES OUR BEST-SELLING FATS AND SUET FEEDS.
- ✓ LINK SELLING OPPORTUNITIES WITH A COMPREHENSIVE RANGE OF FEEDERS AND ACCESSORIES.
- ✓ STANDS COME WITH ON FIXTURE POINT OF SALES AND ENGAGING, INFORMATIVE CONSUMER DRIVEN SIGNAGE.

Retail Solutions

- Promotion: Save 10%
- Code: H06PRG3
- Deal Invoice: £1272

Save 10% on standard invoice when you purchase the 1m Fats and Suets Range and receive a 1m high level retail display unit with full colour POS **Free of Charge.**

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DECORATIVE 1M BACK WALL

- ✓ INCLUDES OUR BEST-SELLING DECORATIVE PRODUCTS AND NESTING RANGE.
- ✓ ADD VALUE TO THE RANGE WITH FEEDING STATION KITS FROM NOVICE FEEDERS TO EXPERIENCED WBC ENTHUSIASTS.
- ✓ STANDS COME WITH ON FIXTURE POINT OF SALES AND ENGAGING, INFORMATIVE CONSUMER DRIVEN SIGNAGE.

Retail Solutions

- Promotion: Save 10%
- Code: H06PRG4
- Deal Invoice: £650

Save 10% on standard invoice when you purchase the 1m Decorative & Nesting and receive a 1m high level retail display unit with full colour POS **Free of Charge.**

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4M WBC RETAIL DISPLAY

- ✓ INCLUDES OUR BEST-SELLING SEEDS, STRAIGHTS, FATS & SUETS COMPLETE WITH DECORATIVE AND NESTING,
- ✓ LINK SELLING OPPORTUNITIES WITH A COMPREHENSIVE RANGE OF FEEDERS AND ACCESSORIES.
- ✓ STANDS COME WITH ON FIXTURE POINT OF SALES AND ENGAGING, INFORMATIVE CONSUMER DRIVEN SIGNAGE.

Retail Solutions

- Promotion: Save 10%
- Code: H06PRGL
- Deal Invoice: £3830

Save 10% on standard invoice when you purchase the 4m WBC Retail Display and receive 4m high level retail display unit with full colour POS **Free of Charge****.



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6M WBC RETAIL DISPLAY

OUR 6M SET UP IS AN ENHANCED WBC RANGE FROM HENRY BELL, COMPLETE WITH RETAIL STANDS, POS & PLANOGRAMS.



Retail Solutions

- Deal: SAVE £950
- Code: H06PR6M
- Invoice: £5392

Save 12% on standard invoice when you purchase the 6m WBC Retail Display and receive 6m high level retail display unit with full colour POS

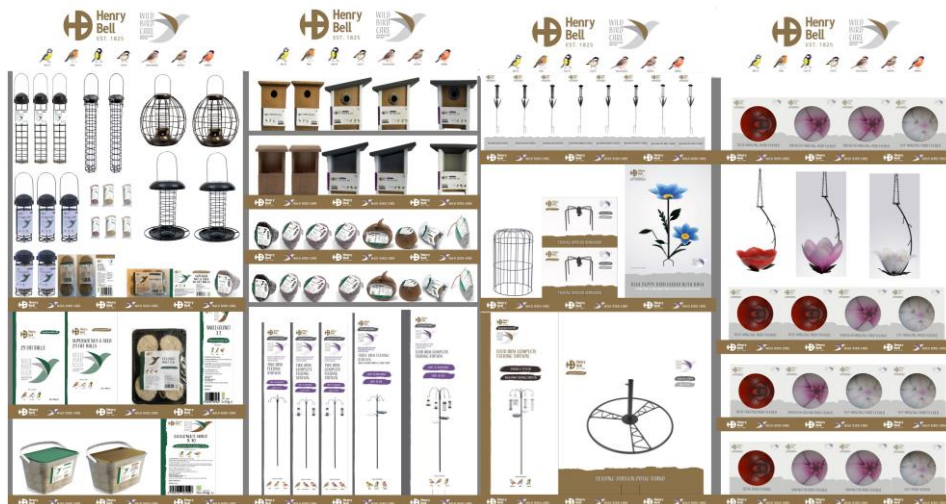
Free of Charge.**



**RETAIL STANDS AND POS ISSUE F.O.C. ON LOAN & REMAIN THE PROPERTY OF HENRY BELL & CO (GRANTHAM LTD)

8m WBC RETAIL DISPLAY

DESIGNED TO MAXIMISE SALES PERFORMANCE WHILST DELIVERING DEPTH OF RANGE, OUR 8m BACK WALL SET UP COMES COMPLETE WITH RETAIL DISPLAY STANDS, POS AND PLANOGRAMS TO AID IN STORE PRESENTATION.



Retail Solutions

- Deal : SAVE £1200
- Code: H06PR8M
- Invoice: £6806

Save 15% on standard invoice when you purchase the 8m WBC Retail Display and receive 8m high level retail display unit with full colour POS

Free of Charge.**



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10m WBC RETAIL DISPLAY

THE COMPLETE RANGE OF HENRY BELL WILD BIRD CARE,
COMPLETE WITH RETAIL STANDS, POS AND PLANOGRAMS TO
SUPPORT IN STORE PRESENTATION

Retail Solutions

- Deal: SAVE £1400
- Code: H06PR10
- Deal Invoice: £7939

Save 15% on standard
invoice when you
purchase the 10m WBC
Retail Display and receive
10m high level retail
display unit with full
colour POS

Free of Charge.**



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